



We, the creatives, cultural sector professionals, officials and representatives from 26 cities in the northern part of the continent and the Caribbean, have gathered in Querétaro from August 10-12 for the North American Creative Cities Forum to dialogue and foster exchange between disciplines and promote the co-creation of social and cultural value.

We recognize that there are deep roots that unite us as a region and that their cultural influence is an inexhaustible source of inspiration for the creation of creative goods and services that benefit our communities economically and socially.

We trust in collaboration as the driving force for broad and lasting social transformations, and for this reason we assume the task of working together to face common challenges and detonate creative ecosystems at the regional level. We declare that all intentions must be translated into concrete actions, for which we commit ourselves to:

- 1.-**Work on the construction of a collaborative agenda in which the interests of organized society, universities, government and the creative sector of the 26 cities are represented.
- 2.-**Design and implement projects among the cities of North America that consider the exchange between two or more creative fields considered by UNESCO.
- 3.-**To promote the exchange and stays of creatives from the different cities for the development of capacities and the transmission of knowledge.
- 4.-**To build a platform for the dissemination of good practices, programs and creative events in the region.

To actively participate in the following editions of the North American Creative Cities Forum and to present the progress in the fulfillment of these commitments.

Under these premises we seek to strengthen ourselves as a creative region and expand the scope and impact of best practices that benefit chefs, designers, artisans, programmers, visual artists, musicians, writers and filmmakers in the participating cities.

We aspire to influence the adoption of the creative city concept by other cities and thus contribute to the fulfillment of the Sustainable Development Goals in the North American and Caribbean region. Declare the beginning of a new stage of regional collaboration and withdraw the commitment of our cities to make this alliance a long-term project that will set a precedent for future generations.